



ASSOCIATES

Privacy Policy May 2018

In accordance with General Data Protection Regulation (GDPR) Associates is committed to protecting your privacy. Associates is a collective of curators, academics and artists who write long-term strategies for community and culture.

WHAT DATA DO WE COLLECT?

- We collect your name and email address when you complete our online sign up form.
- We collect your details when you email or telephone us with an enquiry.
- We may also collect supplementary data about you from elsewhere for example demographic data automatically collected about your visit to our website.

WHAT DO WE DO WITH YOUR DATA?

The core activity we carry out with your data is keeping in touch with you to share news, thinking and opportunities. Via one or a combination of the following (in accordance with your preferences when signing up):

- Monthly email newsletter
- Weekly Associates Thinking
- Occasional direct email

Your data may also be used to deal with your enquiries/ requests and for any industry research we carry out.

You can change your mind at any time by clicking the unsubscribe link in the footer of any email you receive from us, or by contacting us at info@associatesuk.org.

PROCESSING AND PROTECTING YOUR DATA

We keep your data secure in our contacts database with appropriate security mechanisms in place.

We also use MailChimp as our marketing automation platform, the information you provide is transferred to MailChimp for processing in accordance with their Privacy Policy and Terms which you can view here <https://mailchimp.com/legal/privacy/>

We will never sell or share your data with other third parties, unless obliged to disclose personal data by law, or the disclosure is 'necessary' for purposes of national security, taxation and criminal investigation. We will keep your information only for as long as is reasonably necessary for the purposes set out in this privacy notice and to fulfil our legal obligations. We will not keep more information than we need.

If you have any additional queries about our privacy policy or wish to obtain a copy of the personal information we hold about you, please email us at info@associatesuk.org.